

AI FOR EXECUTIVES ACADEMY

Lead Your Organisation into the AI Era

2027 EXECUTIVE PROGRAMME PROSPECTUS

Public programmes: February-December 2027
Johannesburg and Virtual Live Online

AI is no longer only a technology decision. It is a leadership decision.

The AI for Executives Academy equips CEOs, directors, senior managers and public-sector leaders to understand AI, govern it responsibly and translate it into measurable organisational value - without coding or unnecessary technical jargon.

LEAD Create advantage Identify high-value opportunities, sharpen decisions and build executive alignment.	GOVERN Protect trust Strengthen oversight for risk, ethics, accountability, security and responsible use.	TRANSFORM Move to action Prioritise use cases, prepare people and lead adoption around business outcomes.
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WHO SHOULD ATTEND

CEOs, Managing Directors, Board Members, Executive Directors, CFOs, COOs, CIOs, CHROs, Government Executives, Municipal Managers, General Managers, Senior Managers and Business Owners.

The Academy is designed for decision-makers. It is not a technical training pathway for IT professionals.

One focused executive programme period each month.

The calendar is intentionally spaced from February to December, giving organisations time to plan and allowing each programme a dedicated marketing and enrolment window. All public programmes are available face-to-face in Johannesburg and through Virtual Live Online delivery.

Programme	Date	Face-to-Face	Virtual
AI Leadership Essentials 2 Days	18-19 Feb 2027	R9 499.00	R6 999.00
AI Strategy for Business Leaders 3 Days	10-12 Mar 2027	R13 999.00	R9 999.00
AI Governance & Responsible AI 2 Days	15-16 Apr 2027	R9 499.00	R6 999.00
Microsoft Copilot for Executives 1 Day	12 May 2027	R4 999.00	R3 499.00
Prompt Engineering for Executives 1 Day	17 Jun 2027	R4 999.00	R3 499.00
AI Productivity Masterclass 2 Days	22-23 Jul 2027	R9 499.00	R6 999.00
AI for Finance Leaders 2 Days	19-20 Aug 2027	R9 499.00	R6 999.00
AI for HR Leaders 2 Days	16-17 Sep 2027	R9 499.00	R6 999.00
AI for Project Managers 2 Days	14-15 Oct 2027	R9 499.00	R6 999.00
AI for Government 3 Days	10-12 Nov 2027	R13 999.00	R9 999.00

Fees are per delegate and exclude VAT. Groups of three or more delegates qualify for a 10% group discount.

Certified Chief AI Officer Programme

6-10 December 2027 | 5 Days | Johannesburg and Virtual Live Online

A five-day executive immersion for leaders responsible for moving AI from experimentation to enterprise-wide value.

DAY 01	Understanding AI
DAY 02	AI Strategy
DAY 03	AI Governance
DAY 04	Business Transformation
DAY 05	Implementation Roadmap

Face-to-Face R20 999.00 excl. VAT per delegate	Virtual Live Online R15 999.00 excl. VAT per delegate
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Build capability beyond a single programme.

Corporate and in-house training

Tailored executive and board programmes aligned to your sector, strategy, policies and leadership priorities.

Board AI advisory workshops

Focused conversations on oversight, risk, ethics, accountability and responsible AI governance.

AI Executive Network

Ongoing webinars, research reports, executive roundtables, networking opportunities and member advantages.

Executive resources

AI Readiness Assessment, Executive AI Toolkit, AI Policy Template, Governance Checklist, Prompt Library and monthly trends brief.

PLANNED FLAGSHIP EVENTS

AI Leadership Summit | AI Governance Conference | Executive AI Breakfast | AI for Boards Forum

Start the conversation.

Register online at aiforexecutives.co.za, request a tailored corporate proposal, or contact the Institute of Corporate Learning.

Email	info@za-icl.com
Telephone	+27 11 057 6895
Website	www.za-icl.com
Academy	aiforexecutives.co.za

Registration details

Please provide your full name, job title, organisation, work email, telephone number, selected programme and preferred delivery mode. Corporate clients may also indicate expected group size and desired delivery location.

Institute of Corporate Learning

Practical executive education for leadership, governance and organisational performance.